



# Are CAM disputes eating into your budgets and tenant trust?

We helped a global renewable energy leader fix this and saved **18% in annual CAM costs** across a 10-acre campus.

Swipe to see how



## Outdated CAM = Broken Trust

- Inaccurate common area measurements
- Undefined shared zones
- 6+ billing disputes in 12 months
- Difficulty forecasting OPEX across FY quarters

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**Outcome:** Tenant dissatisfaction, budgeting errors, and escalations



## Rebuilding CAM from the Ground

- Conducted a **100% area revalidation audit**
- Mapped all shared zones (cafeteria, corridors, washrooms, parking)
- Developed a **custom allocation model** using space utilization and service demand



## Data-Driven CAM Allocation

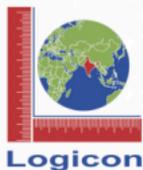
- Used **digital layout mapping** for accuracy
- Categorized **20+ service heads** (HVAC, Housekeeping, Security, etc.)
- Linked shared utility usage to actual tenant share
- **Real-time dashboard** for transparency



## Measurable Impact in 90 Days

- **18% drop in overall CAM costs**
- **100% billing transparency** across 15 tenants
- Better resource planning across 12 cost centers
- **Zero billing escalations** post-implementation





## Want to Fix CAM?

### Start With Clarity

CxOs – if you're scaling across sites, your CAM system could be silently draining your profit margins.

**DM us to audit your current mode**



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